

# 2023 Seed and Crops Conference Schedule

## Wednesday, February 22nd

### Morning

8:00	Exhibitor Set-up
8:00	Registration Open
9:00	Trade Show Open
9:00	WestBred Associate/Dealer Meeting
10:00	AGSECO Associate/Dealer Meeting
11:00	Limagrain Cereal Seeds Meeting (open)
12:00	Lunch on your own

### Afternoon

1:00	Kansas Wheat Alliance Annual Business Meeting
2:15	Forum -open discussion of issues important to seed certifiers and other seed industry participants, the seed lot management program, Quality Assurance...
3:30	Break/Trade Show – <i>break</i>
4:00 - 7:00	Entertainment – music of <i>Too Many Degrees</i> Trade Show/Social Mixer, drinks and hors d'oeuvres
7:00-11:00	Hospitality Room – <i>hosted by The Manchester Company</i>

## Thursday, February 23rd

### Morning

6-9:00	Breakfast Buffet
7:30	Registration Open
8:00	Pennycress as a potential new multi-use cover/oil crop - Chris Aulbach, CoverCress, Inc
9:00	Aligning farmers with consumer and food industry needs - Andrew Hoelscher, Farm Strategy, LLC
10:00	Break/Tradeshow
10:30	KSIA Annual Business Meeting
11:30	KCIA Annual Business Meeting
12:30	Buffet Luncheon – Speaker Eric Woofter, ASTA End of Conference

### Afternoon

3:00 – 5:00	Open, if needed.
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