

Kansas Crop Improvement Association

2000 Kimball Avenue Manhattan, Kansas 66502-3352 785-532-6118 785-532-6551 fax

2022 KANSAS SEED AND CROPS CONFERENCE

KCIA/KSIA Annual Meetings

February 15-16, 2022

Hilton Garden Inn, Manhattan, KS

Exhibitor/Sponsor Information

Sponsorship Opportunities - Support the conference and promote your company.

- All sponsorships include logo in event program, full color logo on event display in the foyer. Sponsorships beyond an exhibitor booth gain acknowledgement in the program and during the sponsored event. Sponsorships at the \$1500 level and beyond also gain the opportunity to speak during that portion of the events.
- Possibilities include, but are not limited to:
 - [\$350] 6' Exhibitor table in Big Basin room (includes one registration)
 - ~~[\$300] Sponsorship of afternoon break on Feb. 15th~~
 - ~~[\$300] Sponsorship of morning break on Feb 16th~~
 - ~~[\$500] Sponsorship of lunch on Feb. 15th~~
 - ~~[\$750] Sponsorship of breakfast on Feb. 16th 7-9 AM~~
 - ~~[\$750] Sponsorship of evening mixer hors'oeuvres on Feb. 15th 5:00-7:00 PM~~
 - [\$2000] Sponsorship of evening mixer drinks on Feb. 15th 5:00-7:00 PM (estimated cost)
 - [\$1500] Sponsorship of entertainment costs on Feb. 15th (two opportunities)
 - ~~[\$2000] Sponsorship of the luncheon on Feb. 16th~~

Exhibitors will set up in the Big Basin room, one of the center's 80ft x46ft banquet rooms. The social mixer and breaks will also be held in this room to ensure our exhibitors have access to conference attendees.

Sponsors who do not also choose an Exhibitor table registration are welcome to display one small, freestanding promotional sign in the Big Basin room as space allows but exhibitors will be given priority.

Exhibitor setup begins at 8:00 am, Tuesday, February 15th and take down will be completed by 3:00 pm, Wednesday, February 16th.

HOTEL RESERVATIONS may be made by using the web based electronic reservations interface that is customized for our event (this link will soon be available at our web site: www.kscrop.org) or by calling the Hilton Garden Inn at **785-532-9116**. Room rates are \$109 plus tax for single or double occupancy. Be sure and identify yourself as part of **Kansas Seed and Crops Conference** room block in order to receive the special room rates. Rooms in the block will be limited. Please make your room reservations by **January 21, 2022** to receive our reduced rate.

NOTE: If you have special needs, menus, handicapped accessible room, etc. please contact KCIA before February 7th, 2022 and every effort will be made to accommodate your needs.

If you have any questions please contact Steve or Erica in the office at 785-532-6118 or kscrop@kansas.net.

Covid considerations:

In the event we are not able to hold the conference because of government mandate or other natural disaster, we will refund sponsorship and exhibitor fees. This may not pertain to motel reservations dependent upon the decision of Hilton Garden Inn.

We thank you for your consideration and hope to see you in Manhattan in February!

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Exhibitor/Sponsorship Form

Please return this form to Kansas Crop Improvement Association by January 18, 2022.
Please fax 785-532-6551, email kscrop@kansas.net, or mail to 2000 Kimball Ave., Manhattan, KS 66502.

Name: _____ Organization: _____

Phone Number: _____ E-mail: _____

Mailing Address: _____

Exhibitors/Sponsors -- Check all that apply

- Please reserve an **exhibit space** for me at this event. (\$350.00, includes one registration)

Name of person attending _____

Additional Person(s) @ \$75.00/ea _____

- I am interested in specific sponsorship opportunity: _____.

- I wish to continue as an event sponsor of _____.

- I have enclosed a check for \$_____ or,

- Please bill me for my sponsorship in the amount of \$_____.

- I will mail promotional material for KCIA to display as space allows.

What is the best way to get in touch with you?

- Phone
 e-mail
 US Post

!! Please e-mail your current company logo in .jpg, .png, or .tif format to kscrop@kansas.net by February 1, 2022.

Thank you! We appreciate your support of this conference.

2022 Seed and Crops Conference Schedule

Tentative

Tuesday Feb 15

Morning

9:00-12:30	Seed Conditioning Clinic – Bratney Co. KSU North Agronomy Farm
Hilton Garden Inn	
8:00	Exhibitor Set-up
8:00	Registration Open
9:00	Trade Show Open
9:00	WestBred Associate/Dealer Meeting
10:00	AGSECO Associate/Dealer Meeting
11:00	Limagrain Cereal Seeds Meeting (open)
12:00	Lunch

Afternoon

1:00	Kansas Wheat Alliance Annual Business Meeting
2:00	Agricultural Finance and Farm Income Outlook – Dr. Allen Featherstone
3:00	mRNA Technology in Crop Protection – Dr. Harold Trick
4:00	Break/Trade Show – <i>break</i>
4:30-5:15	Entertainment - The Comedy and Magic of Todd Lamanske
5:15-7:00	Trade Show/Social Mixer with Todd Lamanske
7:00-11:00	Hospitality Room – <i>hosted by The Manchester Company</i>

Wednesday Feb 16

Morning

6-9:00	Breakfast -
7:30	Registration Open
8:00-11:00	Break-out/Discussion Sessions Research Review – Romulo Lollato, Erick DeWolf, Gretchen Sassenrath Training on New Certified Seed Lot Management Dashboard – KCIA Staff
11:00	Break/Tradeshow
11:30-12:30	KCIA Annual Business Meeting

Afternoon

12:30-1:30	Luncheon – emcee Eric Atkinson
1:30-2:00	Break/Tradeshow
2:00	KSIA Annual Business Meeting
	End of Conference
Afternoon	
3:00 – 5:00	Open, if needed.