



The Seed Source

NEWSLETTER OF THE KANSAS CROP IMPROVEMENT ASSOCIATION

October 2009

Important Dates

October 12
Columbus Day

October 16
Boss Day

October 31
Halloween

November 1
Daylight Saving Time Ends

November 11
Veterans Day

November 26-27
Thanksgiving Holiday
KCIA Office Closed



December 15
Wheat Distribution
Summaries Due

December 25-31
Christmas &
New Year's Holidays
KCIA Office Closed



Please note above that the KCIA office will be CLOSED the week between Christmas and the New Year, Dec 25 through January 3. We will reopen on January 4.

THE SEED SOURCE

Sarah E. Velasquez, Editor

If you would like to receive "The Seed Source" via email, please contact me at sevkcia@kansas.net

Remembering Nobel Peace Laureate Norman Borlaug

Norman E. Borlaug, Nobel Peace Laureate, passed away Saturday, November 12 from cancer related complications. Borlaug is best known for receiving the 1970 Nobel Peace Prize for his work in developing disease resistant, high yielding wheat to fight famine in developing countries.

Born March 24, 1914 in rural Iowa, Borlaug attributed his work ethic and sense of dedication to his childhood on the farm. He was educated in a one room school house, and went on to attend the University of Minnesota. There he obtained a Bachelor's Degree in Forestry, and his Master's and Doctorate in plant pathology and genetics. In 1944 he joined the International Maize and Wheat Improvement Center in Mexico where he began his work creating high yield wheat to prevent famine in starving countries.

In 1984 Borlaug joined Texas A&M University's department of soil and crop sciences as the Distinguished Professor of International Agriculture. Although he had

accepted the position with Texas A&M University, he continued to divide his time between Texas and the center in Mexico.

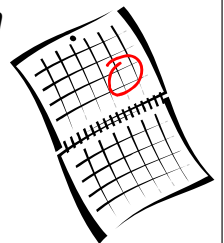
Borlaug felt that individuals participating in fighting hunger should be rewarded for their efforts. Therefore, he petitioned the Nobel Foundation to create a prize category for food and agriculture. When they refused his request, he created the World Food Prize in 1986 to recognize scientists and humanitarians from any field who have contributed to fighting world hunger.

Borlaug was also a recipient of awards for his humanitarian efforts, including the Nobel Peace Prize in 1970, the Presidential Medal of Freedom in 1977, and the Congressional Gold Medal in 2007. He is one of only five people to receive all three awards. The others are Nelson Mandela, Mother Teresa, Elie Wiesel, and Martin Luther King, Jr. Besides these awards he received much other recognition from numerous organizations and universities in six countries.

2010 Calendars Will Be Available Soon

The 2010 KCIA calendars will be going to print soon! These calendars are a great resource for important dates for certification, office closings, and holidays

If you are interested in receiving a calendar, please return the enclosed postcard or email sevkcia@kansas.net by October 30.



We Need Your Help

Just like wheat seed grows in generations, so do seed businesses. And similar to developing strong varieties, it takes many years of hard work, determination, and initiative to produce a successful seed operation. Therefore, we would like to celebrate seed businesses that have been growing for generations. We are asking that multigenerational seed businesses submit a photo (or a few) with all the members of these generations to be used in possible future projects.

The photos do not have to be recent, and either black & white or color is fine. We cannot guarantee use of your photos. Please mail photos to the KCIA office at 2000 Kimball Ave, Manhattan, KS 66502, or email them to sevkcia@kansas.net. The deadline for photo submission is October 16. If you have questions, call 785-532-6118. If you would like your photo returned to you, please let us know.

2010 Annual Meeting

If you want an opportunity to socialize and network with other seed growers, retailers, and conditioners, and would like to keep up with changes and issues in certification, you will be happy to hear that the 2010 KCIA Annual Meeting date and location have been set.

This event will take place February 9-10 at the K-State Alumni Center in Manhattan, KS. Rooms have been blocked for reservations at the Holiday Inn across from campus.

Check next month's newsletter for more information on the program. We will also be sending registration forms out soon, so keep an eye on your mailbox so you can reserve your spot.

KCIA to Award \$100

Kansas Wheat is holding a wheat contest for the 2010 harvest, and KCIA wants to reward certified seed providers.

The contest is awarding three growers in three different regions \$1000 cash prizes for the largest yields.

"In addition, BASF, The Kansas Crop Improvement Association, Kansas Certified Crop Advisor Program, and Bayer Crop Science all have offered prizes," says Bill Spiegel of Kansas Wheat.

KCIA has pledged to award \$100 to the three sellers that legally provide certified seed to the winners of the contest.

For more information visit www.kswheat.com.

Get to know your KCIA Board and Staff: Pam Steinmeyer



Name: Pam Steinmeyer

Position: Seed Laboratory Supervisor

Family: Husband Lee, children Natasha, Trisha, and Michael, step

children Kelly and Kari, and 10 grandchildren.

Organizations: Lutheran Women's Missionary League, and Society of Commercial Seed Technology.

Hobbies/Interests: Sewing, gardening, puzzles, reading, and enjoying my grandchildren.

Most important issues for KCIA: To keep up with the changing technology, and provide the best seed possible.

The best things in life are. . . the little things, family, and having friends wherever your life takes you.

Editor's Note

Are you a grower that feels they could use some help with business strategies? Would you like to learn management tools and applications you can take back to the farm?

MAST, a program coordinated by the K-State Department of Agricultural Economics and Extension, is now accepting applications for their program starting in November.

For more information visit www.agmanager.info/MAST, or call 785-532-4434.

4-H/FFA Wheat Variety Plot Display Winners

For several years KCIA has been the Second Place sponsor for the 4-H/FFA Wheat Variety Plot Display Contest. This year's Second Place winner was Danette Unruh, from Pawnee County.

Right, Membership Services Specialist, Sarah E. Velasquez presented Unruh with a plaque and check for her display "Kansas Wheat A Shining Star."



Ryan May, the son of board member Roger May, also placed at the 4-H/FFA Wheat Variety Plot Display Contest. May was awarded the Fifth Place plaque by Kansas Feed and Grain Association for his display titled "Yield in the Field."

Left, May is pictured with his display and father Roger May. Congratulations to all the winners of the Wheat Variety Plot Display Contest.



Gilpin Named CEO of Kansas Wheat

The second CEO of Kansas Wheat, Justin Gilpin, began his service September 1. Gilpin brings 10 years of industry related experience, including previous service with The Kansas Wheat Commission as their International Marketing Specialist from 2000 to 2006.

Gilpin is a 1998 graduate of the K-State Department of Grain Science with a degree in Milling Science and Management. He and his wife Angie have two children.

For more information on Kansas Wheat, please visit www.kswheat.com.

Kansas Crop Improvement Association

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