

KCIA Member Survey

The following pages contain the graphic results of the KCIA member survey distributed in October 2014.

While we would have hoped for 100% participation among our members, we received a very respectable 41% participation, which is pretty good for a survey.

We used the services of Survey Monkey and we found it a very useful tool for our needs.

For those of our members that took the survey, we thank you for your input. We have chosen only to show the data that can be depicted graphically with the thinking that member comments submitted to us by the submitter were not intended for publication.

Among the comments, however, was some interest in electronic forms and the possibility of our seed lab conducting the Clearfield Confirm test. Also, noted was a desire to reduce paperwork which, believe it or not, is something we also strive to do, for we are not so particularly fond of it ourselves, but it's a necessary evil.

We also had several comments concerning continued access by growers to genetics .

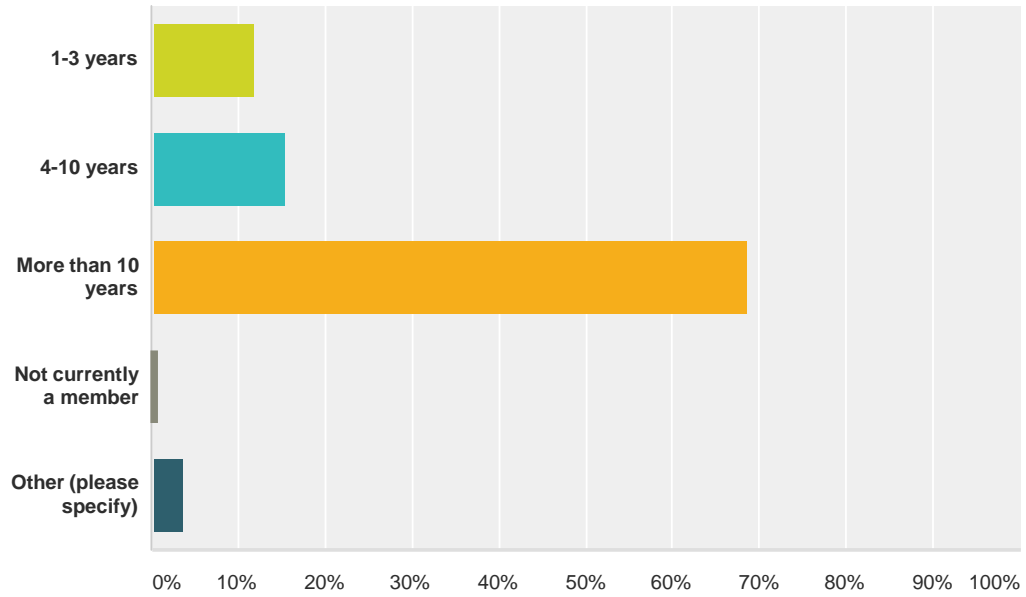
Finally, we in the office were glad to see that by and large our membership is satisfied with our services. Rest assured that we will continue to serve you to the best of our ability and strive always to improve.

Best regards,

Steve F. Schuler

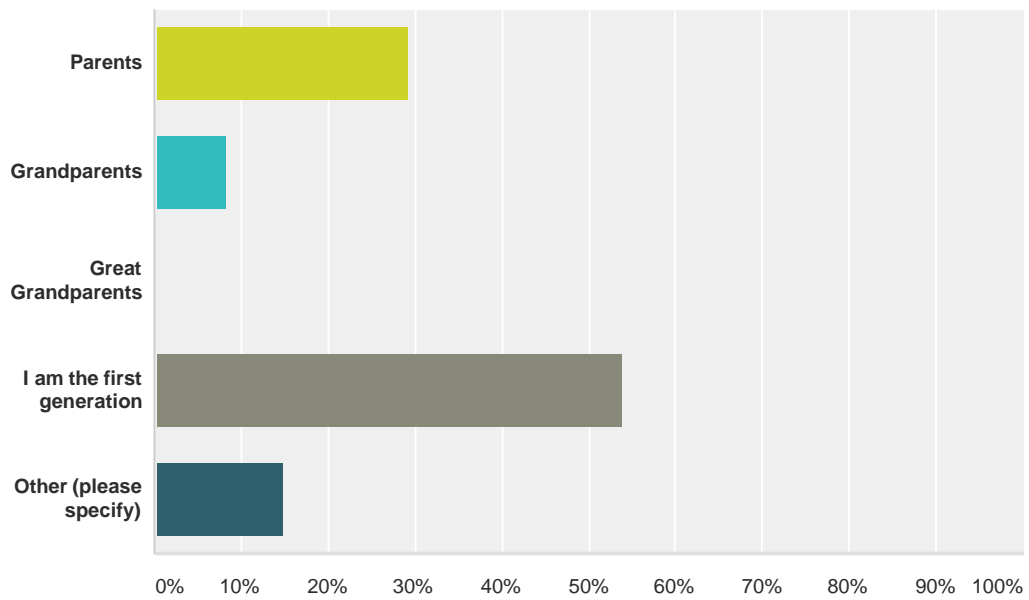
I have been a member of KCIA

Answered: 111 Skipped: 1



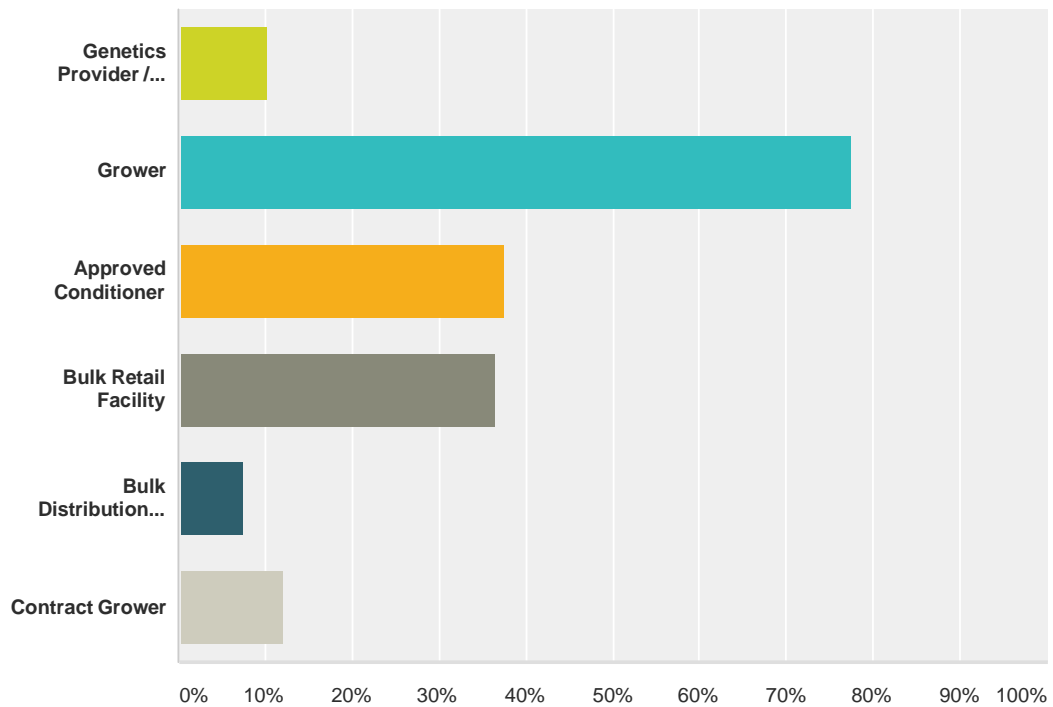
My generational history with KCIA and seed certification includes (check all that apply):

Answered: 110 Skipped: 2



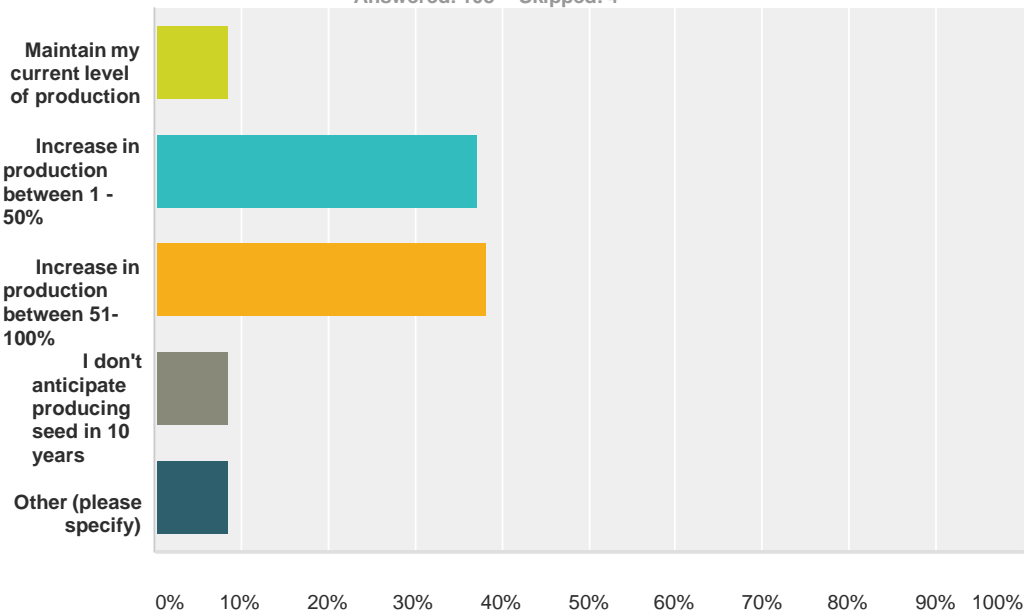
I am involved with the seed certification program as a (check all that apply):

Answered: 110 Skipped: 2



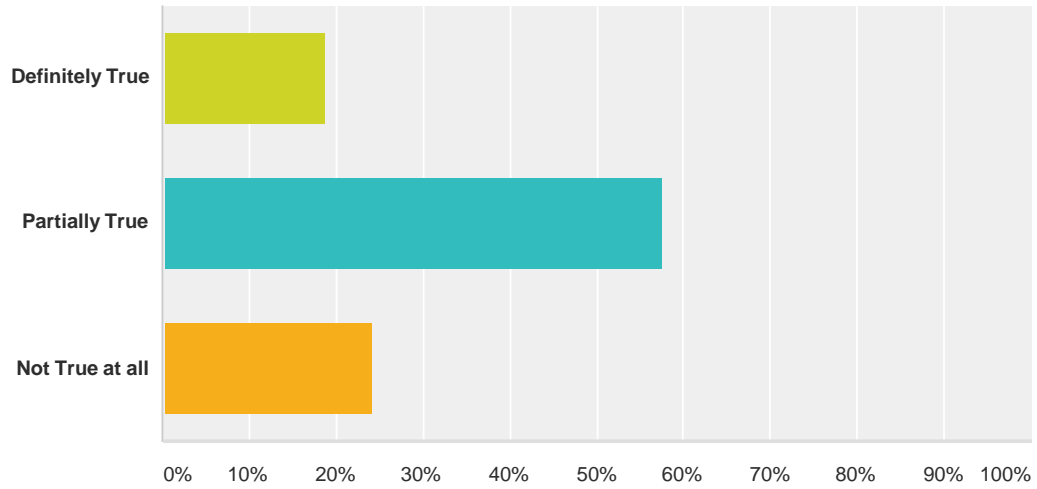
If demand for certified seed were to double over the next ten years, I anticipate that my business would:

Answered: 108 Skipped: 4



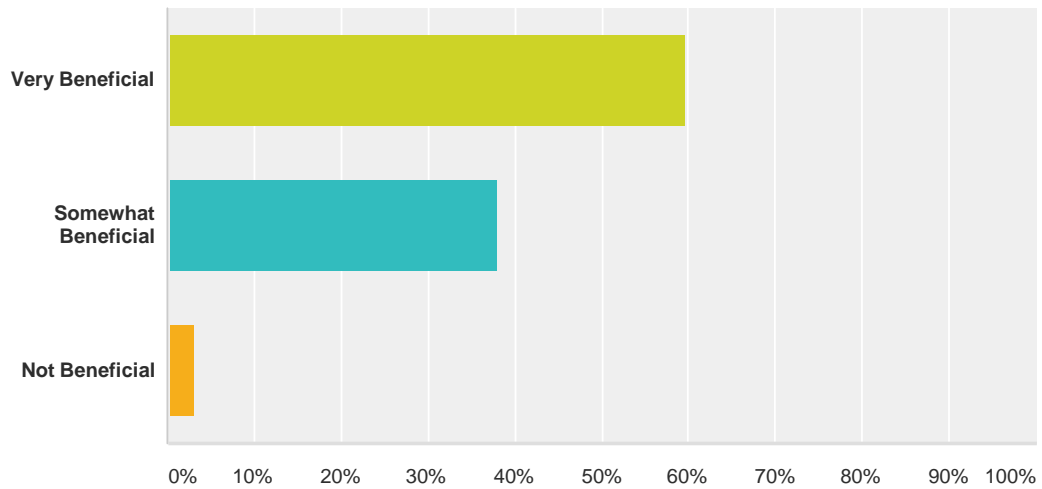
Please respond to this statement. "I belong to KCIA only because I have to in order to certify seed".

Answered: 108 Skipped: 4



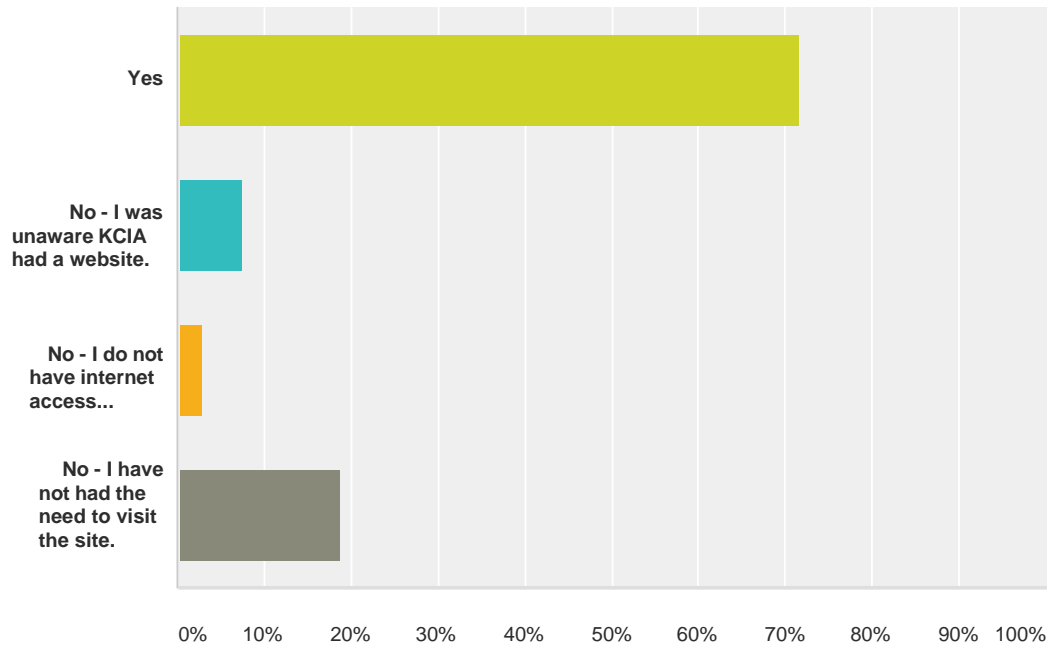
I feel my membership in KCIA is:

Answered: 106 Skipped: 6



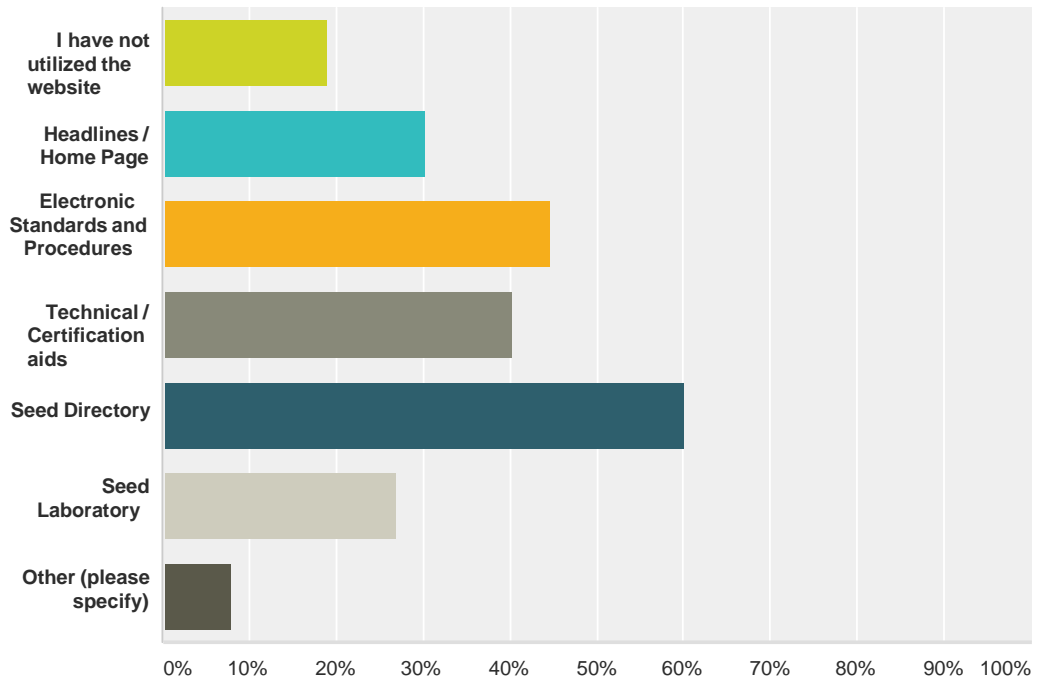
I have visited the KCIA website at www.kscrop.org.

Answered: 108 Skipped: 4



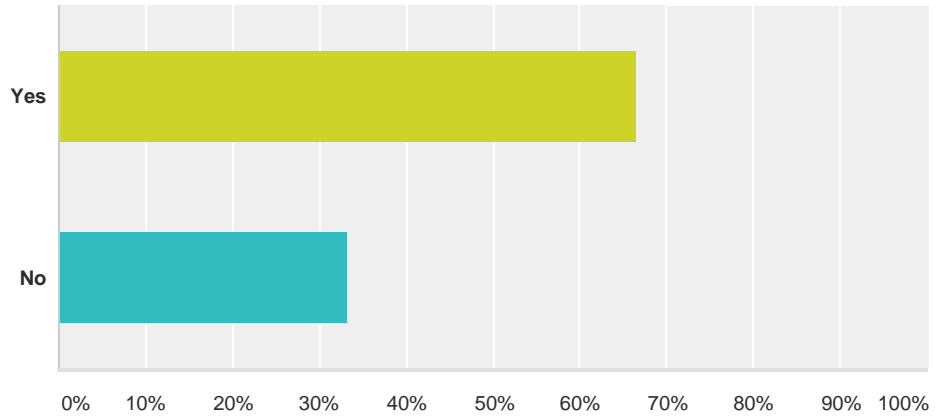
If you have utilized the KCIA website, which pages do you find most useful? (check all that apply)

Answered: 90 Skipped: 22



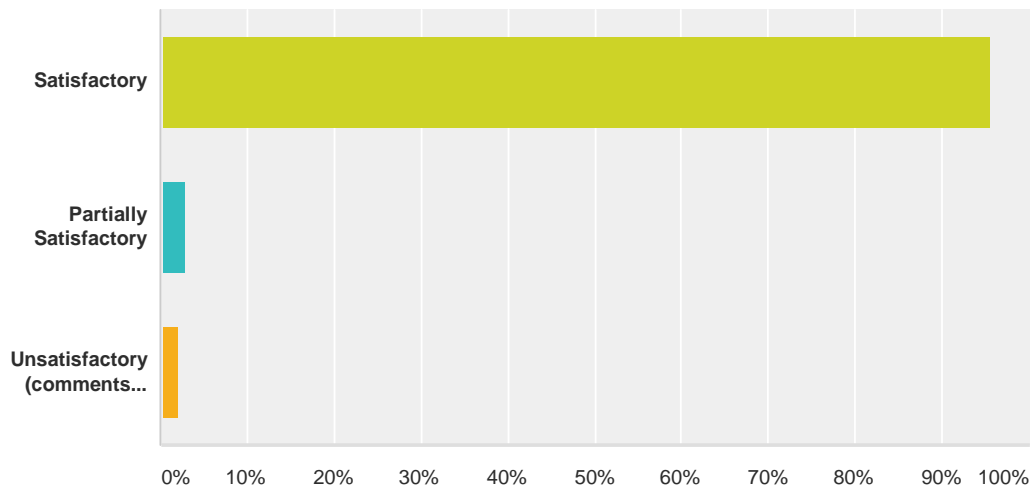
I use a "smart phone" with internet access capabilities.

Answered: 111 Skipped: 1



The last time I interacted with the KCIA staff my experience was:

Answered: 109 Skipped: 3



How well does the KCIA Seed Laboratory meet your needs for seed testing?

Answered: 106 Skipped: 6

