

Kansas Crop Improvement Association

2000 Kimball Ave · Manhattan, KS 66502 · 785-532-6118 · Fax: 785-532-6551 · kscrop@kansas.net

Dear Seed Industry Friends,

I would like to invite your participation in our 2019 Seed and Crop Conference February 19-20, 2019 at the Hilton Garden Inn, Manhattan, Kansas.

The conference is the host of the annual business meetings of Kansas Crop Improvement Association and of the Kansas Seed Industry Association, and others. Attendees are those involved in the seed industry, particularly seed certification. The conference is planned to run from 12:00 pm Tuesday to 5:00 pm Wednesday. The actual times may vary a little as the date approaches.

Exhibitors will set up in the Kaw Nation room, one of the center's 80ft x46ft banquet rooms. This is different than in the past where exhibitors set up along the edge of the foyer, and I hope that you will find it a change for the better. The trade show/social mixer and the breaks will be held in this room to ensure our exhibitors have access to conference attendees. I've included the tentative program to give you a better idea of the conference.

Manhattan has been the home to our conference for the last few years and continues to please, based on attendee surveys. We have a limited number of rooms at the Hilton Garden Inn under our conference block and these tend to go fast.

The conference packs a lot into a short time. That is by design. We know your time is important. Please don't overlook this opportunity to interact with your seed industry peers and to provide your valuable input to those organizations for which your participation is vitally important.

I request the favor of a timely response as I will be opening up the remaining exhibitor spaces on a first come, first served basis.

Hope to see you there!

Steve F. Schuler

Kansas Crop Improvement Association

2000 Kimball Avenue ● Manhattan, Kansas 66502-3352 785/532-6118 785/532-6551 fax

Exhibitor/Sponsor Information

Exhibitors will set up in the Kaw Nation room, one of the centers 80ft x46ft banquet rooms. The social mixer and the breaks will also be held in this room to ensure our exhibitors have access to conference attendees. Exhibitor setup begins at 11:00 am, Tuesday, February 19 in the Kaw Nation Room.

Sponsorship Opportunities

- Sponsors have several ways to support the conference, as available. Possibilities include, but are not limited to:
 - Exhibitor table (includes one registration) \$350.00
 - Full or partial sponsorship of breakfast 7-9 am Feb. 20.
 - Full or partial sponsorship of morning or afternoon breaks
 - Full or partial sponsorship of evening mixer (5 -7pm Feb. 19.)
 - Full or partial sponsorship of the luncheon
- Sponsors are welcome to display one small, freestanding promotional sign as space allows but exhibitors will be given priority.
- During and between meetings, we will acknowledge names and logos of organizations sponsoring \$250.00 or more.

HOTEL RESERVATIONS may be made by using the web based electronic reservations interface that is customized for our event (this link can be found at our web site: www.kscrop.org) or by calling **785-532-9116**. Room rates are \$109 plus tax for single or double occupancy. Be sure and identify yourself as part of **Kansas Seed and Crops Conference** room block in order to receive the special room rates. Please make your room reservations by **January 19, 2019**.

NOTE: If you have special needs, menus, handicapped accessible room, etc. Please contact the KCIA before February 7, 2019. Every effort will be made to accommodate your needs. If you have any questions - please call the office: 785/532-6118.

Should you have any questions about these materials or the meeting itself, please contact me at kscrop@kansas.net, or 785-532-6118.

We thank you for your consideration and hope to see you in Manhattan in February!

2019 KANSAS SEED AND CROPS CONFERENCE

KCIA/KSIA/KWA Annual Meetings

February 19-20, 2019

Hilton Garden Inn, Manhattan, KS

Sponsorship Form

Please return this form to Kansas Crop Improvement Association by January 25, 2019. Please fax 785-532-6551, or mail to 2000 Kimball Ave., Manhattan, KS 66502.

Name: _____ Organization: _____

Phone Number: _____ E-mail: _____

Mailing Address: _____

Sponsors -- Check all that apply

- Please reserve an **exhibit space** for me at this event. (\$350.00, includes one registration)

Name of person attending _____

Additional Person(s) @ \$75.00/ea _____

- Please contact me about specific sponsorship opportunities.

- I wish to be listed as an event sponsor

I have enclosed a check for \$_____ or,

- Please bill me for my sponsorship in the amount of \$_____.

- I will mail promotional material for KCIA to place on the sponsors table.

What is the best way to get in touch with you?

- Phone
 e-mail
 US Post

**!! Please e-mail your current company logo in .jpg format to kscrop@kansas.net
Thank you! We appreciate your support of this conference. Our website is**

www.kscrop.org