

Kansas Crop Improvement Association

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Dear Members and Seed Industry Friends,

Mark your social calendar to be with us for the 2018 Kansas Seed & Crops Conference, February 20-21, 2018 in Manhattan.

The conference hosts the annual business meetings of Kansas Crop Improvement Association and the Kansas Seed Industry Association. Other meetings and training sessions are being held in conjunction with the conference making this event not only informative, but a convenient way to participate in several organizations without having to make multiple trips to various locations.

We've planned a Tuesday afternoon speaker session to give you information that can help protect and build your business. Forrest Buhler, Attorney, KSU Ag Mediation Services will speak on the protections provided by having a properly-worded seed warranty and other labeling issues, Paul Morano with Syngenta will discuss marketing in a tight market and going after those acres planted to bin-run wheat by stressing the benefits of professionally-produced seed, and Romulo Lollato, KSU Wheat Specialist will present us with an update on current research.

After the speaker session our social mixer will provide you with free drinks (regular or unleaded) and an opportunity to meet with our exhibitors, visit old and new acquaintances, and perhaps make dinner plans. In addition, Manchester will again host a hospitality room and everyone is welcome. There's plenty of time to rub elbows with old friends.

Wednesday morning we will hold the business meetings and end the morning with the luncheon. Wednesday afternoon is currently open and available for seed companies that may wish to hold associates meetings and these will be announced as plans are finalized. We will post changes and updates at www.kscrop.org.

We have a limited number of rooms at the Hilton Garden Inn under our conference block and these tend to go fast. There is a link on our website to make reservations on line, or you may call the hotel directly at 785-532-9116. Be sure to mention the conference when making your reservation. Should no rooms be available, hotel staff will be happy to direct you to another hotel.

The conference packs a lot into a short time. That is by design. We know your time is important. Please don't overlook this opportunity to interact with your seed industry peers and to provide your valuable input to those organizations for which your participation is vitally important.

Hope to see you there!

Steve F. Schuler